

galicia

programa de promoción da
vida sen tabaco

Consellería
de Sanidade

Saúde Pública

Información
divulgativa

Smoke-free beaches

Let us do it together!



Smoke-free beaches

I sign up, do you?

For you and everybody...

Remember, no policing, it is your own choice

Choose **smoke-free beaches**

Find out more:

<http://www.sergas.es/Saude-publica/Tabaco>



XUNTA
DE GALICIA



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XUNTA DE GALICIA

Smoke-free beaches

Let us do it together!

In 2012 Baiona Town Council started a campaign to promote non-smoking in beaches. This was the origin of "Smoke-free beaches".

The "Galician Programme to Promote Life Without Tobacco" of the Public Health Directorate undertakes this initiative with the aim of extending it to the whole of Galicia's coastline, creating the "Galician network of smoke-free beaches".

"Smoke-free beaches" aims are educational, to promote health and protect the environment, it is non coercitive, collaboration is voluntary. No fines attached.

Objectives:

Promote a smoke-free life

Denormalize smoking in society

Reinforce parents' positive role model

To constitute a galician network of "Smoke-free beaches"

To promote beaches that encourage respect and care for the environment

Reasons to choose a smoke-free beach...

Because...

Each time we light a cigarette we are putting our health and the health of those around us at risk

We cannot forget that smoking is the first cause of avoidable morbidity and mortality, smoke-free beaches is another step in order to achieve a smoke-free society

We are concerned about the example we offer to our children and youth

It is everybody responsibility to contribute to eliminate tobacco use in our society, our behaviour in relation to smoking must be exemplar. Our youth must realize that non-smoking is the norm

To enjoy the beach smoking it is not necessary

Beaches are fun sites meant for enjoying nature, with our families and friends, tobacco smoke has no place there

What's a smoke-free beaches?

A beach which is non-smoking within the designated areas.
Excluded from the ban outdoor areas of local hostelry situated on the beach.

